

WCU

WEST CHESTER UNIVERSITY

Invites Applications and Nominations for the
Position of:

Associate Provost for Learning and Teaching Innovation

Greenwood/Asher
& ASSOCIATES, LLC

The Opportunity

West Chester University seeks an academic innovator with extensive knowledge of trends in technology and higher education; current research on digital teaching and learning, online learning pedagogy; and the emerging platforms and tools for delivering digital education. Reporting to the Deputy Provost, the Associate Provost for Learning and Teaching Innovation (APLTI) will have the opportunity to make a significant impact in forming the vision and direction of the University in face-to-face, blended, and fully online classes.



The Role of the Associate Provost for Learning and Teaching Innovation

The successful candidate will be an experienced leader who connects with the mission, culture, and business of higher education. The APLTI will be responsible for cultivating and strengthening connections among people across the University who are passionate about learning, sharing ideas, and contributing to education innovation at West Chester University. The APLTI will serve as a visible and adept relationship builder with a demonstrated capacity to cultivate trust and partner effectively with administrative leaders, faculty, staff, and students. The APLTI will advance educational innovations by supporting, conducting, and disseminating teaching and learning research, as well as building and evaluating the institution's education technology tools and working with faculty and staff to use them effectively.

The APLTI will lead and oversee individuals within the [Office of Digital Learning and Innovation](#) which includes an administrative assistant, six instructional designers, and two learning technologists. West Chester University's Office of Digital Learning and Innovation is housed within Academic Affairs. It offers flexible and convenient distance education programs that are accessible outside the traditional classroom. Staff support faculty and students in face-to-face, blended, and fully online classes through various technological approaches to pedagogy. Their website provides resources for both students and faculty interested in distance education.

The APLTI will also oversee the faculty associate for teaching and learning and provide oversight for the [Teaching, Learning, and Assessment Center](#). Collectively, the oversight will build and support the infrastructure necessary to support learning and teaching innovation at West Chester University.



Professional Qualifications and Personal Qualities

The ideal candidate will have the following professional qualifications, skills, experience, and personal qualities:

- › Leadership experience and knowledge about high-quality instructional delivery (and training) models at institutions and advancing the culture of learning and teaching in the changing landscape of higher education.
- › Administrative management experience and strong communication and interpersonal skills.
- › Commitment to digital education with the credibility to serve as an internal and external champion of the value of technology as a tool to advance and transform teaching and learning.
- › Commitment to diversity, equity, and inclusion in one's work, research, and service.
- › Supporting departments, schools, and colleges in offering online and hybrid courses and technologically rich face-to-face academic programs.
- › Preparing instructional faculty and staff for success.
- › Creating and leading programs that enhance student learning, retention, graduation, and support faculty and staff professional development.
- › Commitment to the principles of universal design to ensure that the procurement of digital tools, the development of digital learning environments, and the use of instructional technology in classrooms is accessible and inclusive of all learners.
- › Faculty experience required.
- › Experience working with budgets that include both expense and revenue targets and adjusting priorities / programs to successfully meet budget targets.
- › Terminal degree from a regionally accredited institution required. Advanced schooling (i.e. degree, certifications, certificates) in technology and education preferred.





Founded in 1871 as an institute for teacher preparation, West Chester University is a comprehensive public institution.

About West Chester University

Located on 409 beautiful acres in historic and charming West Chester, 25 miles west of Philadelphia, and 17 miles north of Wilmington, Delaware, West Chester University is home to 14,500+ undergraduate and 2,900+ graduate students. This diverse and welcoming student body studies in one of seven colleges: College of Arts and Humanities, College of Health Sciences, College of the Sciences and Mathematics, College of Business and Public Management, College of Education and Social Work, University College, and the Wells School of Music. WCU currently offers 118 baccalaureate, 103 master's, and 4 doctoral degree programs taught by 695 full-time and 298 part-time faculty.

In addition to the main campus in Chester County, West Chester University has a location in Center City, Philadelphia. This location offers bachelor's programs in social work and business management as well as a BSN for the registered nurse program. Three master's programs are offered in social work, public administration, and transformative education and social change. The Associate Provost for Learning and Teaching Innovation will also be responsible for leading initiatives to inform the teaching and learning practices of the faculty, staff, and students at this location.

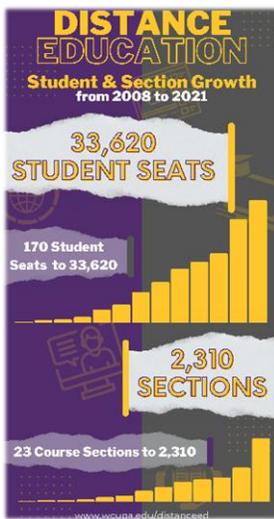


West Chester University is committed to promoting diversity and inclusiveness and to cultivating a campus environment that welcomes all. This commitment reflects the diversity theme of [West Chester University's Strategic Plan](#) and supports initiatives in the [Office for Diversity, Equity, and Inclusion](#). Additionally, in 2021, WCU joined EAB's [Moon Shot for Equity initiative](#). This initiative is designed to support faculty, students, and staff in closing the equity gaps at the institution within the next 10 years.

WCU also serves its students and local community with speech/hearing, autism, and reading clinics; a planetarium; the library; and an extensive music library. The university provides

unrivaled cultural opportunities to the residents of Chester County and beyond. The performing and visual arts programs are among the best in the country.

In the most recent update of the Carnegie Classification of Institutions of Higher Education, which was posted for a public-review period in December of 2021, West Chester University was reclassified from Master's Colleges & Universities – Larger Programs (M1) to Doctoral Universities – High Research Activity (R2). The University's new 2021 classification took place during Carnegie's most recent three-year cycle of evaluation. WCU is accredited by the Middle States Commission on Higher Education (MSCHE), and its programs by 20 accrediting bodies. The University's professional education programs are accredited by the



Council for the Accreditation of Educator Preparation (CAEP) and approved by the Pennsylvania Department of Education. Recognized education programs are accredited by an additional nine organizations.

West Chester University made the Top 10 on U.S. News & World Report's 2021 list of Top Public Regional Universities North, rising to #10 from #12 in 2020. It advanced up to #50 among Regional Universities North (both public and private institutions) from #55 in 2020 and is listed among the top 25 Best Colleges for Veterans (Regional Universities North). In 2020, Money magazine ranked West Chester

University as one of the Top 175 Best Value Colleges in America.

The City of West Chester

West Chester University is in Chester County, PA which is ranked #1 Tech Hub in the state of Pennsylvania. West Chester is a borough and the county seat of Chester County and is located 25 miles west of Philadelphia and 17 miles north of Wilmington, Delaware. Chester County residents are ranked as the wealthiest, healthiest, and best educated in the State of Pennsylvania. 94% of Chester County residents graduate from high school and 48% of all residents have a bachelor's degree or better.



Diversity (Fall 2020):

- > 73.7% White
- > 11.6% Black or African American
- > 5.66% Hispanic or Latino
- > Students come from 74 different countries and 29 states

Students (Fall 2020):

- Enrollment: 17,552
- > 14,592 undergraduate students
- > 2,960 graduate students
- Undergraduates:
- > 40% male
- > 60% female
- > 22.3% students of color

Accolades:

- > Designated a Military Friendly School by *Victory Media*, publisher of GI Jobs magazine
- > The average first-year student retention rate is 85%

Pennsylvania's State System of Higher Education



West Chester University is a proud member of [Pennsylvania's State System of Higher Education](#). The mission of the System is to increase educational attainment in the Commonwealth; to prepare students at the undergraduate and graduate levels for professional and personal success in their lives; and to contribute to the economic, social, and cultural development of Pennsylvania's communities, the Commonwealth, and the nation.

The universities combine to enroll the largest number of Pennsylvania residents among all four-year colleges and universities in the Commonwealth. The State System is [currently redesigning itself](#) to ensure the long-term sustainability of all universities so that each may continue to serve students, its region, and the Commonwealth.

Nomination and Application Process

Salary

Salary will be competitive and commensurate with qualifications and experience.

How to Apply

Greenwood/Asher & Associates, LLC is assisting West Chester University in this search. Applications and nominations are now being accepted. Confidential inquiries, nominations, and application materials should be directed to Greenwood/Asher and Associates. For a full application package, please provide a cover letter, CV, and list of five references. Submission of application materials as PDF attachments is strongly encouraged. The search will be conducted with a commitment of confidentiality for candidates until finalists are selected. Initial screening of applications will begin immediately and will continue until an appointment is made.

Please direct inquiries, nominations, and application materials to:

Julie Holley, Search Manager and Senior Executive Search Consultant

Email: julieholley@greenwoodsearch.com

Cindy Mejia, Senior Executive Search Consultant

Email: cindymejia@greenwoodsearch.com

Developing and sustaining a diverse faculty and staff advances WCU's educational mission and strategic plan. West Chester University is an Affirmative Action/Equal Opportunity Employer. Women, minorities, veterans, and persons with disabilities are encouraged to apply.

All offers of employment are subject to and contingent upon satisfactory completion of all pre-employment background checks.

The material presented in this leadership profile should be relied on for informational purposes only. This material has been copied, compiled, or quoted in part from West Chester University documents and personal interviews and is believed to be reliable. While every effort has been made to ensure the accuracy of this information, the original source documents and factual situations govern.