

# WCU

## WEST CHESTER UNIVERSITY

Invites Applications and Nominations for the  
Position of:

Assistant Vice President,  
Health and Wellness

Greenwood/Asher  
& ASSOCIATES, LLC

## The Opportunity

West Chester University seeks an experienced health care and higher education professional to lead the health and wellness departments within the Division of Student Affairs. Reporting to the Vice President for Student Affairs, the Assistant Vice President (AVP) will have the opportunity to make a significant impact on student retention and graduation by ensuring the university is doing its best to provide students with the wellness resources needed to thrive.



## The Role of the Assistant Vice President for Health and Wellness

The AVP oversees the offices of Student Health Services, Student Assistance, Wellness Promotion, the Department of Counseling and Psychological Services, and Campus Recreation, including their personnel and budgets. The AVP also oversees the CARE Team and assesses the level of risk related to students of concern on medical and psychological emergencies. The CARE team is a collaboration between the Counseling Center, Student Health Services, Wellness Promotion, University Registrar, Student Conduct, WCU Public Safety, the Vice President of Student Affairs, the Office of Services for Students with Disabilities, and University Housing.

The AVP serves as the student advocate for the division in leading the support provided to students and their families through the Student Assistance Program, a program designed to support students who are away from campus due to illness or personal or family emergencies.

The AVP also provides support to the Vice President for Student Affairs in leading and organizing the division, collaborating with other members of the senior leadership team to provide strategic planning, leadership, and support, and ensuring compliance with the Drug-Free Schools and Communities Act. Along with other senior leadership team members, the AVP will serve on relevant university, divisional, or community committees as assigned.

## Professional Qualifications and Personal Qualities

The successful candidate must have a master's degree related to health and wellness. The ideal candidate will have the following professional qualifications, skills, experience, and personal qualities:





- › Significant professional experience in a professional healthcare setting;
- › Significant professional experience in higher education;
- › Ability to handle sensitive and confidential information in the utmost professional manner;
- › Ability to interact effectively with others;
- › Evidence of commitment to justice, equity, diversity, and inclusion;
- › Ability to supervise and train employees;
- › Excellent communication (oral & written) skills;
- › Demonstrated experience with supervising multiple professional staff;
- › Experience in one or more of the areas supervised;
- › Experience with crisis management;
- › Experience in developing and managing budgets;
- › Experience in strategic planning and assessment; and
- › Experience as an advocate for students, shaping environments, goals, and values that promote development, support at-risk individuals, and ensure a climate that promotes and contributes to student success, health, and well-being.





Founded in 1871 as an institute for teacher preparation, West Chester University is a comprehensive public institution.

## About West Chester University

Located on 409 beautiful acres in historic and charming West Chester, 25 miles west of Philadelphia, and 17 miles north of Wilmington, Delaware, West Chester University is home to 14,500+ undergraduate and 2,900+ graduate students. This diverse and welcoming student body studies in one of seven colleges: College of Arts and Humanities, College of Health Sciences, College of the Sciences and Mathematics, College of Business and Public Management, College of Education and Social Work, University College, and the Wells School of Music. WCU currently offers 118 baccalaureate, 103 master's, and 4 doctoral degree programs taught by 695 full-time and 298 part-time faculty.

In addition to the main campus in Chester County, West Chester University has a location in Center City, Philadelphia. This location offers bachelor's programs in social work and business management as well as a BSN for the registered nurse program. Three master's programs are offered in social work, public administration, and transformative education and social change.

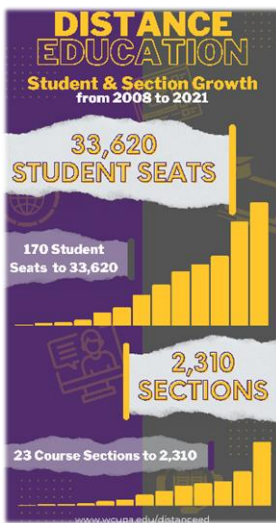


West Chester University is committed to promoting diversity and inclusiveness and to cultivating a campus environment that welcomes all. This commitment reflects the diversity theme of [West Chester University's Strategic Plan](#) and supports initiatives in the [Office for Diversity, Equity, and Inclusion](#). Additionally, in 2021, WCU joined EAB's [Moon Shot for Equity Mission](#). This initiative is designed to support faculty, students, and staff in closing the equity gaps at the institution within the next 10 years.

WCU also serves its students and local community with speech/hearing, autism, and reading clinics; a planetarium; the library; and an extensive music library. The university provides

unrivaled cultural opportunities to the residents of Chester County and beyond. The performing and visual arts programs are among the best in the country.

In the most recent update of the Carnegie Classification of Institutions of Higher Education, which was posted for a public-review period in December of 2021, West Chester University was reclassified from Master's Colleges & Universities – Larger Programs (M1) to Doctoral Universities – High Research Activity (R2). The University's new 2021 classification took place during Carnegie's most recent three-year cycle of evaluation. WCU is accredited by the Middle States Commission on Higher Education (MSCHE), and its programs by 20 accrediting bodies. The University's professional education programs are accredited by the



Council for the Accreditation of Educator Preparation (CAEP) and approved by the Pennsylvania Department of Education. Recognized education programs are accredited by an additional nine organizations.

West Chester University made the Top 10 on U.S. News & World Report's 2021 list of Top Public Regional Universities North, rising to #10 from #12 in 2020. It advanced up to #50 among Regional Universities North (both public and private institutions) from #55 in 2020 and is listed among the top 25 Best Colleges for Veterans (Regional Universities North). In 2020, Money magazine ranked West Chester

University as one of the Top 175 Best Value Colleges in America.

## The City of West Chester

West Chester University is in Chester County, PA which is ranked #1 Tech Hub in the state of Pennsylvania. West Chester is a borough and the county seat of Chester County and is located 25 miles west of Philadelphia and 17 miles north of Wilmington, Delaware. Chester County residents are ranked as the wealthiest, healthiest, and best educated in the State of Pennsylvania. 94% of Chester County residents graduate from high school and 48% of all residents have a bachelor's degree or better.



### Diversity (Fall 2020):

- > 73.7% White
- > 11.6% Black or African American
- > 5.66% Hispanic or Latino
- > Students come from 74 different countries and 29 states

### Students (Fall 2020):

- Enrollment: 17,552
- > 14,592 undergraduate students
- > 2,960 graduate students
- Undergraduates:
- > 40% male
- > 60% female
- > 22.3% students of color

### Accolades:

- > Designated a Military Friendly School by *Victory Media*, publisher of GI Jobs magazine
- > The average first-year student retention rate is 85%



## Pennsylvania's State System of Higher Education



West Chester University is a proud member of [Pennsylvania's State System of Higher Education](#). The mission of the System is to increase educational attainment in the Commonwealth; to prepare students at the undergraduate and graduate levels for professional and personal success in their lives; and to contribute to the economic, social, and cultural development of Pennsylvania's communities, the Commonwealth, and the nation.

The universities combine to enroll the largest number of Pennsylvania residents among all four-year colleges and universities in the Commonwealth. The State System is [currently redesigning itself](#) to ensure the long-term sustainability of all universities so that each may continue to serve students, its region, and the Commonwealth.

### Nomination and Application Process

#### Salary

Salary will be competitive and commensurate with qualifications and experience.

#### How to Apply

Greenwood/Asher & Associates, LLC is assisting West Chester University in this search. Applications and nominations are now being accepted. Confidential inquiries, nominations, and application materials should be directed to Greenwood/Asher and Associates. For a full application package, please provide a cover letter, CV, and list of five references. Submission of application materials as PDF attachments is strongly encouraged. The search will be conducted with a commitment of confidentiality for candidates until finalists are selected. Initial screening of applications will begin immediately and will continue until an appointment is made.

**Please direct inquiries, nominations, and application materials to:**

Julie Holley, Search Manager and Senior Executive Search Consultant

Email: [julieholley@greenwoodsearch.com](mailto:julieholley@greenwoodsearch.com)

Lauren McCaghren, Senior Executive Search Consultant

Email: [laurenmccaghren@greenwoodsearch.com](mailto:laurenmccaghren@greenwoodsearch.com)

*Developing and sustaining a diverse faculty and staff advances WCU's educational mission and strategic plan. West Chester University is an Affirmative Action/Equal Opportunity Employer. Women, minorities, veterans, and persons with disabilities are encouraged to apply.*

*All offers of employment are subject to and contingent upon satisfactory completion of all pre-employment background checks.*

*The material presented in this leadership profile should be relied on for informational purposes only. This material has been copied, compiled, or quoted in part from West Chester University documents and personal interviews and is believed to be reliable. While every effort has been made to ensure the accuracy of this information, the original source documents and factual situations govern.*